

Business @ South Wolds Year 10 Roadmap

Subject Aim:

- To know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and society.
- To create a framework that can be built on when exploring Theme 2 in Year 11.

	THEME 1	ASSESSMENT IN YEAR 10
AUTUMN TERM	<p>1.1 – Enterprise and Entrepreneurship Students will be introduced to business studies, looking at how and why business ideas come about and the risk and reward involved for an entrepreneur. (This will be completed in summer term of Year 9)</p> <p>1.2 – Spotting a Business Opportunity Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research.</p> <p>1.3 – Putting a Business Idea into Practice Students will explore how to make a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</p>	<p>Key assessments will take place at the end of each topic, in the form of multiple choice tests.</p> <p>Regular interim assessments will happen in lessons and in homework and will include objective questions and data response questions all based on previous exam questions.</p> <p>A mock exam will be given in March. This will be a full GCSE paper (1 hour and 45 minutes) which could include any of the topics from 1.1-1.4</p>
	THEME 1	REVISION IN YEAR 10
SPRING TERM	<p>1.4 – Making the Business Effective Students will explore a range of factors that affect the success of a business, including location, the marketing mix and the business plan.</p> <p>Revision and Year 10 Mock Exam</p> <p>1.5 – Understanding External Influences Students will explore a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. You will explore how businesses respond to these influences.</p>	<p>Students will all be given a knowledge organizer.</p> <p>Before each test, mind maps will be supplied plus revision questions.</p> <p>A pack of past papers is also available to buy from the print room to practise at home.</p> <p>Students will be given many exam questions to complete both in the classroom and for homework to build exam skills required for exam.</p>
	THEME 1	HOMEWORK IN YEAR 10
SUMMER TERM	<p>Moving onto Theme 2</p> <p>Topic 2.1 Growing the business – students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.</p>	<p>Homework will be set on a regular basis and will be based on case study questions or revising for an end of topic test.</p>
		ENRICHMENT IN YEAR 10
		<p>There is a focus on recruitment and selection, helping students to understand how they could go about applying for a job. There is also a focus on financial management, helping students to learn skills needed for budgeting.</p>

Where Next?

There will be opportunity to revisit topics covered earlier in the year through quizzes and revision activities. Whilst students have been shown many career opportunities throughout the course, towards the end of Year 10 they are given the opportunity to visit Manchester City Football Club plus a look at apprenticeship opportunities at JLR and university courses at Sheffield Hallam University.