

Business @ South Wolds Year 13 Roadmap

Subject Aim:

- To know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of developing a business.
- To revisit Year 12 content to help underpin learning of broader business topics in Year 13, with a focus on business development to larger companies and corporations.

	THEME 3	THEME 3	ASSESSMENT
AUTUMN TERM	<p>3.1 – Business Objectives and Strategy</p> <p>Students will look at how businesses can adapt their plans as it develops. Including theories of corporate strategy, such as Ansoff Matrix, SWOT and PESTLE.</p> <p>3.4 – Influences on Business Decisions</p> <p>Students will look at the varying influences that affect a business's decisions, such as ethics, the environment, stakeholders and corporate culture.</p>	<p>3.2 – Business Growth</p> <p>Students will look at the ways in which businesses can grow. Including internal growth; mergers and takeovers.</p>	<p>Students will be assessed through multiple choice assessments at the end of each topic.</p> <p>Mock week will take place in February (a full A2 paper 2 – 2 hrs)</p> <p>Regular testing of knowledge and ability to answer exam questions will take place in lessons and for homework.</p>
SPRING TERM	<p>THEME 3</p> <p>3.3 – Decision Making Techniques</p> <p>Students will look at different methods businesses use to make important decisions. Including investment appraisal techniques and quantitative sales forecasting.</p> <p>3.5 – Assessing Competitiveness</p> <p>Students will learn calculations that help a business to see how competitive they are. Including writing and interpreting financial statements and calculating financial ratios.</p> <p>3.6 – Managing Change</p> <p>Students will look at how businesses deal with changes. Including scenario planning.</p>	<p>THEME 4</p> <p>4.1 – Globalisation</p> <p>Students will look generally at how globalisation occurs, and the causes and effects of globalisation. This also includes protectionism and trade blocs.</p> <p>4.2 – Global Markets and Business Expansion</p> <p>Students will look specifically at what influences a business to become a global competitor.</p>	<p>REVISION</p> <p>Specification checklist on Teams Class notes Mind maps Plus, past exam papers – link on Teams Exams skills practice carried out in class and for homework</p> <p>ENRICHMENT</p> <p>There is a focus on ethics and culture, looking at variations across countries and help with finance.</p>

	THEME 4	THEME 3 and 4	INDEPENDENT STUDY
SUMMER TERM	<p>4.3 – Global Marketing</p> <p>Students will look at how a business needs to adapt its marketing for a global context.</p> <p>4.4 – Global Industries and Companies</p> <p>Students will look at MNCs in more detail.</p>	<p>Revision and preparation for final exams.</p>	<p>Flip learning is used regularly. This is where students are asked to read chapters of their text book in advance, take notes and be ready for an in-class assessment on their reading. This can take place in many different forms: quizzes/team activities/presentations.</p>

Where Next?

There will be regular revisits of the assessment objectives taught in Year 12 and discussions to help with A Level exams and the potential of moving on to university study.