

Business @ South Wolds Year 11 Roadmap

Subject Aim:

- To know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- To revisit Year 10 content to understand the interdependent nature of business activity through interactions between business operations, finance, marketing and human resource

		ASSESSMENT IN YEAR 11
AUTUMN TERM	<p>Topic 2.2 Making marketing decisions – students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.</p> <p>Topic 2.3 Making operational decisions – this topic focuses on meeting customer needs through the design, supply, quality, and sales decisions a business makes</p>	<p>Key assessments will take place after each topic is taught.</p> <p>Regular interim assessments will happen in lessons and in homework and will include objective questions and data response questions all based on previous exam questions.</p> <p>There will be a formal mock examination during mock week in December. This is a full GCSE Theme 1 paper (1 hour and 45 minutes)</p>
	REVISION IN YEAR 11	
SPRING TERM	<p>Topic 2.5 Making human resource decisions – growing a business means that decisions relating to organisational structure, recruitment, training, and motivation need to be made to influence business activity.</p> <p>Topic 2.4 Making financial decisions – students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.</p>	<p>Students will all be given a knowledge organizer. Before each test, mind maps will be supplied plus revision questions.</p> <p>A pack of past papers is also available to buy from the print room to practise at home.</p> <p>Students will be given many exam questions to complete both in the classroom and for homework to build exam skills required for exam.</p>
	HOMEWORK IN YEAR 11	
SUMMER TERM	<p>Examination preparation and revision.</p> <p>Students will be given many in class assessments for Theme 2.</p>	<p>Homework will be set on a regular basis and will be based on case study questions; revising for an end of topic test/in class assessment or finishing off calculation worksheets started in class.</p>
	ENRICHMENT THEMES IN YEAR 11	
		<ul style="list-style-type: none"> • Ethics in business. • Environmental concerns raised by businesses. • Financial management.

Where Next?

There will be regular revisit of the assessment objectives taught in year 10 and then the next step would be A-Level Business